IMPACT PROJECT
video4change

▸ **Method: Community or Participant Driven Discovery**

When is this method useful?
• When you want to build the capacities of those you are working with.
• When your project aims to affect certain groups are represented in the media and/or public sphere, known as representational change.
• When you are interested in capturing unintended findings.

How do I use this method?
The following worksheet offers tips and examples that will help you use this method.

Community or Participant Driven Discovery

▶ Quick Summary

Time: 1-2 hours

Facilitators: 1 per 10 people

Offline option: yes

Online option: yes

Participant consent: yes

Scope for creativity: high

▶ Introduction

This method offers a platform for participant contributions. Their discoveries can help your process, as participants and communities will be better represented in your video project.

This is an important pathway to impact as the community you are trying to help must feel empowered as a result of your methods.

You can instigate a specific activity to initiate community discovery, or people might have their own methods. You can use digital technologies if they are available, but analogue methods – such as pens and paper – can be just as useful.

▶ Considerations

1. People might not want to contribute their own discoveries. People might be anxious that their contributions will be used to misrepresent them.

2. Be clear about how community driven discoveries will be used in the video making process, to avoid unmet expectations.

3. Watch out for evidence of social change that you were not anticipating.

Community or Participant Driven Discovery

▶ Example Activity

MAPPING MY JOURNEY

1. Take a walk around a place you would like to change.

2. Draw a line showing where you traveled.

3. Add place names.

4. Respond to these questions:

- What did I see?
- What did I hear?
- What did I smell?
- What did I feel?
- What would I change?

▶ Questions

1. What type of activities would be suitable for my participants?

2. How might I use community driven discoveries in my video initiative?

3. How might I communicate how I am going to use community driven discoveries?

4. Have social changes happened that I wasn't anticipating?

▶ TIP

If you do want to use digital technologies, make sure you have a good sense of what hardware and software the communities are already using.

▶ TRY

Think about how visuals and audio can be incorporated in to this method, so you can use them later in your impact stories.

This resource is for video makers to gather evidence of their impact. More tools can be found at http://www.v4c.org/cookbook